

What is Living Feng Shui?

Living Feng Shui is a free digital Magazine devoted to inspiring others to consider new ideas, improve their environments, grow and take action to improve their lives and enhance their ch'i.

The ezine is currently in production on its third issue. Our second issue had a potential reach of over 12,000 people online and we are just getting growing!

PARTICIPATION BENEFITS

- Increase your visibility across the entire web
- Reach your personal growth minded target market
- Create credibility and trust
- Perennial advertising. Ezines never really go away and can be accessed at any time extending your promotional value. We have new people sign sign up to receive the magazine every day, long after an issue's active promotion is over
- Interactive! Your ads are hyper-linked, driving your potential customers right to your website
- Digital media is available 24/7 across multiple devices
- Social media friendly. Due to the digital nature of an ezine, promoting your contribution or display advertisement is easy



SUBMISSION DEADLINES

Summer 2013	July 1, 2013
Fall 2013	Sept 27, 2013
Fall 2014	Sept 3, 2014
Spring 2015	Mar 20, 2015
Fall 2015	Sept 13, 2015

RESERVE YOUR SPACE NOW!
mia@whitelotusinteriors.ca



EDITORIAL CALENDAR

2013

Summer - Creating Space

The premiere issue was dedicated to the idea that having room to grow is essential. We asked 18 diverse professionals to share stories, tips and articles about ways that everyday people can create room for growth in their minds, homes, and hearts.

Fall, Oct 18 - Flexibility

Our winter issue will focus on the importance of cultivating flexibility. An essential part of Feng Shui and other holistic modalities is helping people to be resilient, to flex in the face of uncertainty and to be open to change. We will explore many methods, products and practices that help people to become more flexible in their approach to life.

2014

Fall - Creativity

Spring of 2014 asks our contributors to speak to the basic human drive to create. What constitutes creativity? Why is it so important to us and how can we nurture our own creativity both with Feng Shui and other modalities? These are all concepts that will be explored in this issue.

2015

Spring / Summer - Play!

Why is fun such an important part of summer? We explore in our summer issue why fun in the sun, rest and relaxation is so essential to our well-being.

Fall - Conservation

Fall is a time to begin to conserve our energy, to move inward, to become still. We'll explore the value of slow, of stillness and of saving energy, money and time.

Note: Editorial content and publication dates may change at the sole discretion of the publisher



SUBMISSION GUIDELINES

AUDIENCE

The Magazine is targeted toward a holistic and spiritually minded readership. Our readers are diverse and open to try new approaches to living well.

ARTICLE ACCEPTANCE

Articles which best tie in with the editorial theme of each issue will be given preference. Articles must be proof read and ideally professionally edited. This service can be provided at a nominal fee. If you are unsure about an idea that you have for submission, please email mia@whitelotusinteriors.ca to discuss your ideas.

COPYRIGHT

Submitted works must be original and written by the person submitting them. LFS reserves the right to edit submissions.

WE WILL CONSIDER

Articles, tips, action steps, book reviews, recipes, and other ideas as long as they speak, on some level, to the prevalent theme of the issue. Self-promotional or 'salesy' material will not be accepted.

LENGTH

Written submissions are ideally between 500-700 words. Longer articles will be considered if they are compelling and space permits.

BIOGRAPHY

A 50-75 word biography should be included with your article. Please provide your

website and an email address with your biography.

IMAGES

That support your submission are gratefully accepted. **However** copyright for images must rest solely with you or have a proven Creative Commons license.

CONTENT

Including submission, biography, headshot, bonus offers (where applicable) and display advertisements must be submitted on or before the issue deadlines.

Your submission or advertising has the potential to reach a minimum of 12,000 people across North America and we're just getting started!

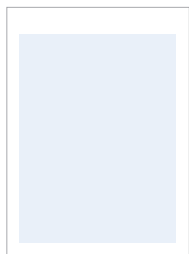


ADVERTISING OPTIONS

Advertising with Living Feng Shui is much more affordable than traditional print media, and we offer several options for the size and format of your advertisement. Advertising helps to keep this project going!

Because the magazine is digital, your advertisement has the potential to reach a very wide and diverse audience across North America.

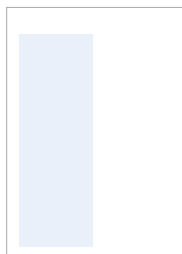
CODE	DESCRIPTION	SIZE (h x w)	PIXELS	RATE
FP	Full page	250 x 180 mm	945 x 680	\$300
TTP	Two-thirds page	166 x 180 mm	627 x 680	\$215
HPV	Half page vertical	250 x 87 mm	945 x 329	\$155
TPH	Third page horizontal	80 x 180 mm	302 x 680	\$95
TPV	Third page vertical	165 x 87 mm	624 x 329	\$95
SP	Sixth page	80 x 87 mm	302 x 329	\$50



FP- full page



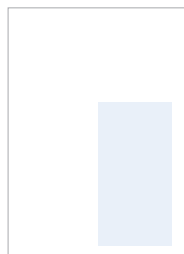
TTP -2/3 page



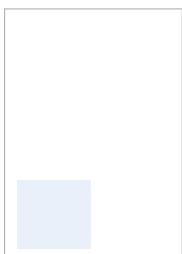
HPV - 1/2 pg vert



TPH - 1/3 pg horiz



TPV - 1/3 pg vert



SP - 1/6 pg



RESERVE YOUR SPACE NOW!
mia@whitelotusinteriors.ca